

Redland Art Gallery Exhibition Policy

Head of Power

This Policy supports the Redland City Council Corporate Plan 2015–2020 and in particular key outcomes:

- 4. Quandamooka Country

The rich Aboriginal heritage of the Redlands (Quandamooka) and the Traditional Owners' ongoing custodianship of Quandamooka land and waters will be widely understood and respected, and we will work together for the future of Quandamooka Country.

- 6. Supportive and vibrant economy

Businesses will thrive and jobs will grow from opportunities generated by low impact industries, cultural and outdoor lifestyle activities, ecotourism and quality educational experiences.

- 7. Strong and connected communities

Our health, wellbeing and strong community spirit will be supported by a full range of services, programs, organisations and facilities, and our values of caring and respect will extend to people of all ages, cultures, abilities and needs.

Policy Objective

- To provide and resource professionally managed public gallery facilities according to national standards for Australian Museums and Galleries.
- Deliver best practice for the exhibition of the visual arts, craft and design.
- Provide opportunities for residents and visitors to engage with the visual arts, craft and design through exhibitions, public programs and events.
- Support representation of the Redland City's diverse culture and heritage and
- To ensure alignment of Redland Art Gallery's (RAG) exhibitions and public programs with the values and goals of Redland City Council's *Cultural Policy*.

Policy Statement

The purpose of this policy is to guide and direct the conceptual development and implementation of an exhibition program at RAG, Cleveland and RAG, Capalaba.

1. RAG Exhibition Program

The exhibition program is crucial to how RAG strategically positions itself within the wider cultural sector of south-east Queensland and the Redlands and Southern Moreton Bay Islands in particular.

RAG will, through display, collection, documentation and interpretation, explore the influences that affect and shape the region. RAG will play a vital role in the public life of the region, making a contribution to civic and cultural pride.

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2. Exhibition Policy Creative Strategies

RAG will develop and present a balanced program of culturally significant exhibitions which promote a distinct identity for Redlands while celebrating the cultural life of the region. The exhibition program will deliver:

- a culturally inclusive gallery profiling the significant artistic contribution of the Redlands community
- traditional as well as immersive exhibition experiences, with the capacity to exhibit new media
- an engaging, interpretative space which caters for the interests of families, young people, the wider community and that is accessible to people of all ages and abilities and
- a place to interpret Redland's visual arts heritage and Quandamooka Country.

3. Exhibition Delivery

RAG will shape and develop its programs through the combination of policy and opportunity. Key benchmarks of the program include the following goals:

- artistic excellence and integrity
- audience development targets including new audiences
- financial viability and scheduling opportunities
- interpretation and education opportunities including the use of new technologies and social media and
- the ability to contribute to local and regional creative debate.

4. Exhibition Content

Emphasis will be given to exhibitions that relate to themes of community interest, the local environment, feature artistic excellence, develop local art practice or celebrate cultural diversity and understanding. RAG exhibitions should be considered as resources for cultural development and regional tourism. Exhibitions will actively explore a broad range of social, environmental, historical, artistic and cultural themes. The themes chosen for exhibitions will reflect RAG's commitment to educating and informing the community.

The exhibition program will comprise exhibitions which are curated by RAG, developed in partnership with independent curators or presented in partnership with artists and community groups. Where appropriate, exhibitions will be developed to complement local activities and events. RAG will also present touring exhibitions from other institutions which broaden the overall program and may also tour exhibitions it develops. Exhibitions may extend beyond the physical constraints of RAG, Cleveland and Capalaba and include virtual exhibitions.

5. RAG Collection

Selected RAG gallery spaces will be used to display artworks drawn from the RAG Collection. These temporary exhibitions will rotate throughout the annual exhibition program and will:

- highlight different aspects

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- feature the depth and diversity of objects and
- improve the public's access to, and understanding of the RAG Collection.

6. New Initiatives

Through exhibitions, programs and events RAG will celebrate the cultural life of the region by cultivating new initiatives, developing new audiences and promoting a unique identity for the Redlands.

Version Information

Version number	Date	Key Changes
4	November 2013	<ul style="list-style-type: none">• Amended reference to Corporate Plan and revised policy statement to reflect current role of the gallery in exhibition programming.
5	December 2017	<ul style="list-style-type: none">• Amended reference to Corporate Plan and revised policy statement to reflect current role of the gallery in exhibition programming.

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