

PUBLIC ART

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Scope

This Procedure supports Corporate Policy POL-3046 Public Art Policy and GL 3046-001 Public Art Guidelines.

Public Art Procedures apply to all staff involved in the management of Public Art Projects. For example: City Planning and Assessment Group, Strengthening Communities, Parks and Conservation, Creative Arts, Public Place Projects.

Purpose

This Procedure document has been developed to guide the facilitation and management of Public Art Projects.

Definitions

Art – creative visual arts and craft activity that produces unique material objects or works of art made from lasting components and materials, or significant temporary works of art that can be documented and displayed in a lasting way.

Artist – professional practitioners in the visual arts and crafts.

Artworks – permanent or temporary works of art made by professional artists.

Public Art – permanent “artworks” and “designed landscape elements” located in outdoor urban and semi-urban public places, eg in footpaths, streets, parks, urban centres, foreshore areas, recreational areas. Public Art is defined here as artworks and designed landscape elements occurring on public land, but Public Art can also include architectural features of buildings and temporary art installations.

Public Art does not include works of art, e.g. paintings, that are part of the art collection managed by the Redland Shire Art Gallery, that are not able to be permanently located outdoors.

Designed Landscape Elements – architectural or landscape features, such as elements of building exteriors or hard landscaping, land art, mosaics on walls or in pathways, decorative stonework, metalwork or ceramics. These are distinguished from other aspects of the landscape by their attention to design detail and the involvement of artists and other design professionals in their creation.

Designed landscape elements or features can include interpretive signage, street furniture such as seating, light poles, litter bins, bus shelters, etc, as well as features of the urban design or site plan of a public place.

Art Register – the register of works of art that make up the Redland City Council Art Collection. The Art Register is administered by the Redland Art Gallery and has formal rules for inclusion and exclusion of artworks from the collection.

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Maintenance – distinctions are made between artworks and designed landscape elements based on the nature of the conservation or maintenance regime they require. Artworks that are included in the Art Register will require specialist art conservation treatment, whereas designed landscape elements will usually be maintained using more routine building and landscape maintenance treatments.

Public Art Advisory Panel

The Public Art Advisory Panel is Council's main source of expertise and advice on Public Art matters. Its primary role is to provide advice to decision makers on the acceptability of proposals for new Public Art under the Public Art Policy POL-3046 and Guidelines GL 3046-001. Details regarding the composition of the Public Art Advisory Panel are to be found in the Public Art Guidelines GL 3046-001.

Actions and Responsibilities

Evaluation:

All proposals for Public Art are to be evaluated in accordance with the Public Art Guidelines GL 3046-001.

Project Co-ordinator:

If a proposal is accepted under the evaluation process a Project Co-ordinator will be identified and assigned to the Public Art Project.

The Project Co-ordinator will be the officer from the Council area receiving or initiating the Public Art Project Proposal.

For example staff from:

City Planning and Assessment
Parks and Conservation
Public Place Projects
Creative Arts

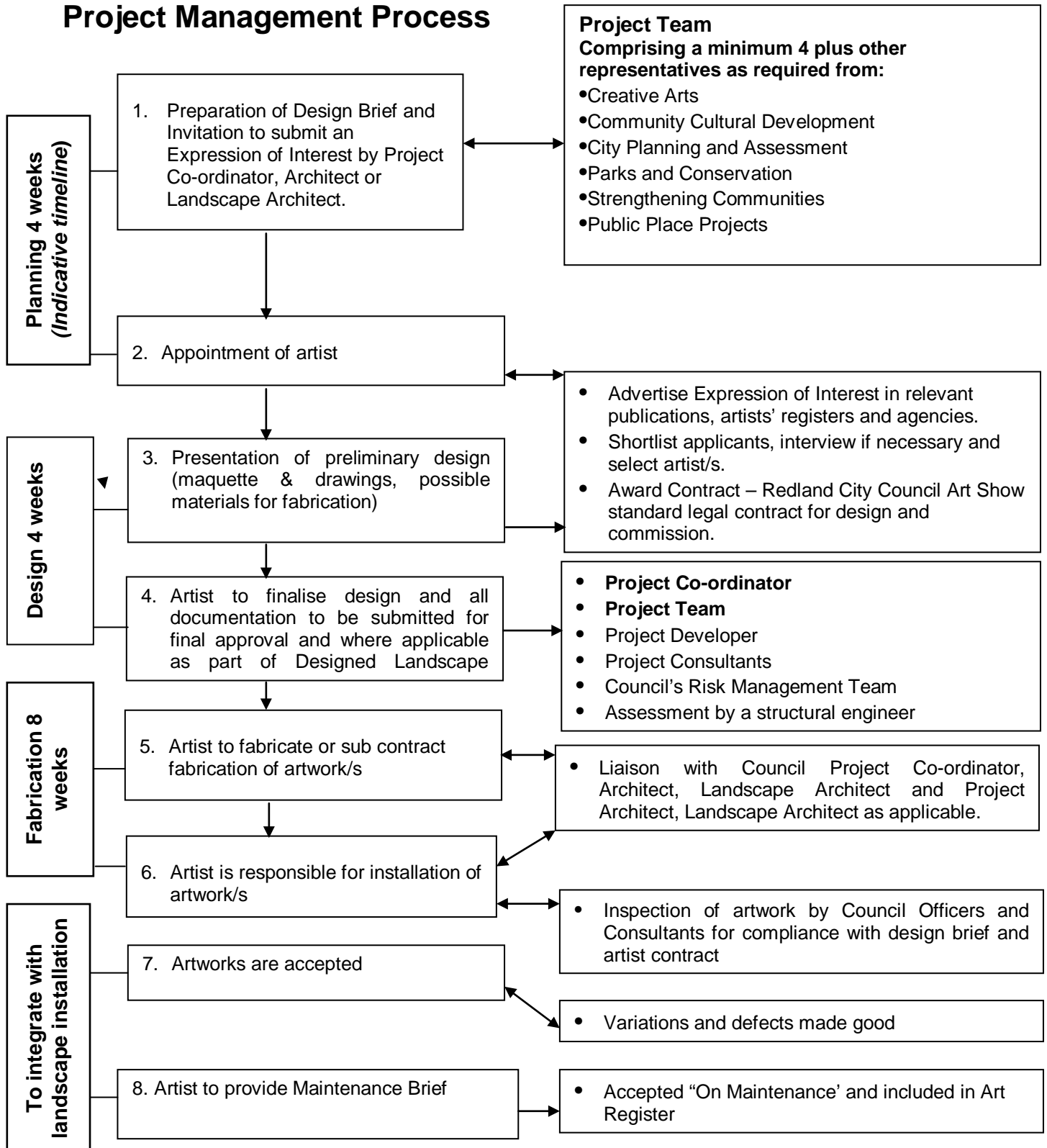
Project Team

If a proposal is accepted under the evaluation process a Project Team will be identified and assigned to the Public Art Project.

The Project Team will comprise a minimum of four Council Officers plus other representatives as required. For example, a development project Landscape Architect.

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Project Management Process



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Version Information

Version No.	Date	Key Changes
2	April 2015	Minor changes which now reflect the need to include temporary public art. Updating POL & GL numbers, titles and units.

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